



loringgreenway.org
loringgreenwaygarden@gmail.com

Board of Directors Minutes for September 8, 2011, 4:30 PM

Present: Pat Davies, Ray Harris, Merry Keefe, Doug Wallace, Marsha Weidenhammer, Sally Westby

Absent: Fred Aden, Kay Constantine, Paula Vesely,

Ex-officio members: Rick Bethke, Meggan McNulty,

1. Board Business

Call to order and approval of the agenda: approved

Approval of minutes of August 11, 2011: Approved

Acceptance of the Treasurer's Report: Paula Vesely: Accepted

2. New Board Members: Sally Westby and Marsha Weidenhammer are in the process of recruiting replacements for Rich Demers (Greenway Gables) and Marsha (1225 LaSalle)

3. Sustaining Memberships: Pat Davies presented a Bylaws amendment as follows:

Sustaining member bylaw. Article 6 of the bylaws is amended by adding a paragraph to read: For the purposes of fundraising on a continuing basis there is created an adjunct group to be called "Sustaining Members." Sustaining Members are not members of the corporation and have no voting or management status derived from being sustaining members.

- Those speaking against cited the problem of people giving less rather than more, and that we should focus on increasing the size of donations rather than getting many small ones. Also, LGA does not have gifts/benefits to offer members as do other organizations.
- Those speaking in favor of the amendment gave examples of other organizations that succeed with this approach – establishing the habit of renewing contributions each year. They also listed a number of organizations that do not give gifts/benefits. Wallace will present ideas for gifts/benefits at the 10/13 meeting.

Actions: Motion by Westby, seconded by Wallace to accept the amendment for review and for consideration of approval at the 10/13/2011 Board meeting. Approved with 6 ayes and no nays.

4. Garden Committee Report

Gardening Day September 17 will be primarily clean up.

Sponsorships: Ray will check with the Park Board to see what guidelines and procedures they have.

5. Events and Communications

Fall Festival October 1st: Sally reviewed plans and needs for Oktoberfest. She will e-mail flyers, invitations and a list of volunteer needs to all Board members.

6. Infrastructure Issues

- Playground tiles and 110 retaining walls: Ray will talk to Mike Kennedy about needed repairs or replacement.
- Crosswalk: The Board discussed whether to help fund crosswalk striping on Willow and decided that it did not fit within funders expectations of how their donations could be spent. The LGA agreement specifically states that Public Works is responsible for hardscapes.

7. Fundraising

- Solicitation Letters: Pat and Doug will coordinate content and timing of mailings.
- Legislation: Ray presented information about a plan, supported by the Park Board, City Council and the business community, to allocate 1% of new development money to green space. This needs legislative approval, failed last year, and will come up again in the next session. Passage would be extremely beneficial for LGA so we need to look for ways to promote the concept.

Next Meeting October 13, 2011, 4:30 PM, 110 Grant
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