



Board of Directors  
January 13, 2011, 4:30 PM  
110 West Grant

**Board Members present:** Fred Aden, Jan Sandberg, Paula Vesely, Ray Harris, Sally Westby, Doug Wallace, Kay Constantine, and Marsha Weidenhammer

**Absent:** Diane Cederberg, Rick Bethke, Rich Demers, Merry Keefe

### **1. Call to Order and Approval of the Agenda**

Doug Wallace called the meeting to order.

Fred mentioned the growth of cattails in the small Loring Pond. He spoke with Lee about getting a statement from LGA, neighborhood, and Friends.

*Without objection, the Board asked Fred to meet with Lee to develop a proposal for the LGA Board concerning the Loring Park cattails.*

*The LGA Board approved the agenda by consensus.*

### **2. Approval of minutes of November 11, 2010**

Draft minutes from the November 11 meeting were circulated several weeks ago. Jan requested postponing approval until February.

### **3. Treasurers Report – Paula Vesely**

See ATTACHMENT # 1 (November) and ATTACHMENT # 2 (December) for more details.

There were no contributions in November and one check for stationery. In December, there were several contributions and one check to reimburse for gardening tools.

Paula reported that Highland Bank is closing its Nicollet Avenue office. She recommends moving the LGA accounts to US Bank. To do this, Paula needs a Board resolution

*Motion by Fred Aden, seconded by Ray Harris: Resolved that at its January 13, 2011 meeting, the Loring Greenway Association Board authorized the Board secretary, Paula Vesely, to open accounts in the name of the Loring Greenway Association for savings and checking. Passed unanimously.*

Paula asked Jan to send an email to Paula that includes the body of the resolution and a space for the vice-president's signature.

*With no objection, the Board accepted the Treasurer's report.*

### **4. Committee Reports**

- **Finance** – Doug Wallace

Doug reported that in December he met with Kay Constantine, John Beal, and Terry Fruth to form a steering committee for the next phase in raising funds. Using LGA data, the three put together a list of all of the residents in the condo buildings adjacent to the Greenway. Sally will also work with the three to see who might be helpful in getting access to foundations and businesses. Doug said that they hope to get the committee back together, probably the first part of February, to set a strategy to approach key individuals. Ray suggested as an additional approach finding a grant writer to focus on LGA's private-public approach. There may be someone who lives on the Greenway who would do this pro bono. Sally and Kay will pursue this.

Sally spoke with Tom Whitlock yesterday about the timing of Damon Farber's work – we plan to use these materials in presentations. Tom thought it would take about two weeks to put the plan together after getting some technical documents. Ray was asked to obtain a copy of the

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AutoCad document from SRF and Ken will be sending it to Ray. Ken has also volunteered to give some time to the Greenway. Doug asked Ray to think about the ways in which Ken could contribute. At that time, SRF had ideas about benches and lighting.

Doug asked Sally to maintain her point position with Damon Farber and to advise them of Ken's offer.

- **Events** – Sally Westby

Committee has not met since October. They did develop a thank you letter for the building. They also prepared a section for the annual report. They talked about raising money independently but were encouraged to focus on the events. There was some concern about approaching up folks too many times and it may be too early for a major activity that would also be a fundraiser.

For 2011, the focus will be on both several large community events (which take planning time) and smaller events. Other types of activities may take less work, such as croquet or educational talks or impromptu gatherings. Currently most of those on the committee are not board members.

- **Public Works** – Ray Harris

Ray did not have much to report this time of year. Tree trimming has been completed. The stumps are likely to remain until spring. Snow removal seems good this year.

- **Communications** – Rich Demers

Rich was ill and unable to attend.

- **Gardening** – Marsha Weidenhammer

Marsha met with Richard Anderson and they are planning for the spring. There was some dissatisfaction with the impatiens from Rush Creek. Rush Creek would like an order by February and has a minimal order requirement; Linder's has a shorter timeline. Ray asked if there would be some benefit from combining with other large purchasers such as DID. Sally will ask Damon Farber if they know DID's supplier.

Marsha and Doug accepted an award from the Downtown Improvement District, the "2010 Greening Award for Community Involvement, for the Loring Greenway Beautification." This is our second award of the year. The first was a Certificate of Recognition from the Mayor last fall.

For LGA's third award, Paula read a letter from the Metro Blooms, private, nonprofit volunteer-based organizations. The Loring Greenway Garden won the 2010 Metro Blooms "Best Public Garden Award" to be awarded at 2011 Blooms Day on May 14, 2011. See details about the 2009 awards at <http://metroblooms.org/index.php>

Doug commented that we need to act more aggressively toward rabbits and the damage they cause. LGE has installed rabbit guards.

### 5. **Fundraising Plans and Report** – Doug Wallace

Doug reported on his presentation to the Greenway Gables association board in December. The board said that they did not wish to set a precedent that they would donate to efforts not directly related to work on their property. But Ray noted that in the past the board had contributed to the cost of boulevard trees. The association board contributed \$500 in December

### 6. **2010 Annual Report Progress/Timeline** – Jan Sandberg

Ray suggested adding a paragraph about the public-private partnership.

Doug will update the stakeholder letter text with additional detail about the public-private

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partnership role of LGA.

Keep the history section but update for this year. Ask Rich to do this.

Doug will prepare a section for awards and media including images of the awards.

Jan will add a section recognizing the website and web address (without the www phrase) and use a screenshot of the home page.

After discussion about adding board hours to the report Jan suggested adding a section on volunteer hours: gardening, events and administration. Fred, Sally and Marsha will confirm the hours.

Doug would like to have the report completed by the end of January.

### 7. Other Business

David Wilson Accenture spoke with some Board members later. He wishes to become a volunteer for the Greenway.

Adjourned 5:35 p.m.

### ACTION ITEMS

- **Fred:** Meet with Lee to develop a proposal for the LGA Board concerning the Loring Park cattails.
- **Jan & Doug:** review the November minutes to make sure all elements of the budget are included.
- **Jan:** send Paula an email with the resolution about US Bank.
- **Paula:** complete transfer of accounts from Highland Bank to US Bank
- **Sally & Kay:** continue work with steering committee to identify residents likely to have access to foundations and businesses.
- **Sally & Kay:** pursue identification of possible grant writers.
- **Sally:** continue to work with Damon Farber to obtain schematic work for Greenway and advise them of Ken's offer
- **Ray:** transmit AutoCad document to Damon Farber.
- **Ray:** consider ways that Ken could contribute to Greenway work.
- **Sally:** ask Damon Farber about the supplier for the DID.
- **Ray & Doug:** develop paragraph for annual report about public-private partnership.
- **Sally, Marsha and Fred:** confirm volunteer hours for the annual report.
- **Doug:** provide additional text for the annual report stakeholder letter about public-private partnership
- **Rich:** update the history text in the annual report to add information for this year.
- **Doug:** prepare text for awards and media section of the annual report including images.
- **Jan:** add section to annual report on the LGA website.

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ATTACHMENT # 1

**TREASURER'S REPORT  
NOVEMBER 2010**

**REVENUE AT HIGHLAND BANK**

Checking	\$	33.90
Savings		5,367.15

**TOTAL REVENUE** **\$ 5,401.05**

**EXPENSES AT HIGHLAND BANK**

Check # 1038 – Sir Speedy Stationery	\$	519.31
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**TOTAL EXPENSES** **519.31**

**TOTAL AT HIGHLAND** **\$ 4,881.74**

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ATTACHMENT # 1

**TREASURER'S REPORT  
DECEMBER 2010**

**REVENUE AT HIGHLAND BANK**

Checking	\$	50.00	
Savings		4,831.74	
Contributions		1,276.84	
Interest		.68	
<b>TOTAL REVENUE</b>			<b>\$ 6,159.26</b>

**EXPENSES AT HIGHLAND BANK**

Check # 1039 – Fred Aden	\$	85.67	
Gardening tools			
<b>TOTAL EXPENSES</b>			<b>85.67</b>

<b>TOTAL AT HIGHLAND</b>			<b>\$ 6,073.59</b>
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